PPA Virtual Edition: New Ways to Communicate

Five speakers will give quick 15-minute presentations on communication and marketing ideas to use during this, shall we say, unusual spring and summer! They are doing things in ways they’ve never done before and want to share them with you. Jump online, invite your team, and learn from some of the best.

SCHEDULE:

JUNE 17, 2020

2:45 - 3:00 PM LOGIN TO ZOOM
If you’re new to Zoom, we recommend logging in at 2:45 in case it takes a few minutes.

3:00 - 4:45 PM EDUCATIONAL WEBINAR
• Thanks to our partner: GardenComm
• Jessica DeGraaf, Retail Account Manager, Proven Winners
• C.L. Fornari, Writer, Speaker, Radio Host, & Garden Consultant; The Garden Lady
• Jennifer Polanz, Managing Editor-At-Large, Green Profit & Inside Grower
• Jo Ellen Meyers Sharp, Write for You! & GardenComm President
• David Wilson, Director of Marketing, Overdevest Nurseries

5:15 - 6:00 PM HAPPY HOUR (ADDITIONAL TICKET REQUIRED)
Grab your drink of choice and join us for a structured happy hour with select speakers and PPA Board members.

Register Online at PerennialPlant.org
Education: $15 Member / $30 Non-Member • Happy Hour (limited tickets): $10 Member / $20 Non-Member