karen bussolini trained as a painter and had a career as an architectural photographer before specializing in garden photography, writing and lecturing. Ms. Bussolini won Garden Writers Association awards for photography in 2001, 2004, and 2007. Published in 2007, The Homeowner's Complete Tree & Shrub Handbook was photographed by Ms. Bussolini. She has written for Garden Design, House Beautiful, Better Homes and Gardens, and many other publications.

rickdarke heads a Landenberg, Pennsylvania-based consulting firm focused on landscape ethics, photography, and contextual design. Mr. Darke's work blends art, ecology, and cultural geography in the creation and conservation of livable landscapes. He has authored many books, including The Encyclopedia of Grasses for Livable Landscapes. His projects include scenic byways, corporate and collegiate campuses, conservation developments, botanic gardens, and private residential landscapes.

**tim** *dunne* is a state resource conservationist at the USDA Natural Resources Conservation Service. Mr. Dunne was a soil conservationist and district conservationist for ten years and held the position of NRCS Biologist from 1991-2008. He is a program leader in NJ for the Wildlife Habitat Incentives Program (WHIP) and the Wetlands Reserve Program.

mark b. fiely has served Ernst Conservation Seeds as horticulturist since 1995. Mr. Fiely played a role in commercializing many native herbaceous species and has been involved in formulation of many of the native seed mixes sold by Ernst.

**jean** *marie* **hartman**, **ph.d.**, is associate professor and department chair of Landscape Architecture at the School of Environmental and Biological Sciences of Rutgers University. Dr. Hartman has researched and written extensively about wetland restoration and has received numerous grants for her work. She was recently named the 2002-2005 Visiting Professor of Restoration Ecology at Three Gorges University of Yichang in the Peoples Republic of China.

dalehendricks is co-founder of North Creek Nurseries, Inc. in Landenberg, Pennsylvania. North Creek grows a wide range of perennials, wildflowers, grasses and fast growing shrubs, with particular emphasis on eastern regional native plants and garden varieties of natives. Mr. Hendricks has taught perennial propagation at Longwood Gardens and lectures widely on native plants for sustainable landscapes, plant propagation, marketing, and new and different perennials and grasses.

**peter** heus is founder and owner of Enchanter's Garden, a native plant nursery in Hinton, West Virginia. Mr. Heus is a strong advocate of bringing "unknown" and under-appreciated plants into the trade. He propagates everything he grows, collecting seed from the wild sources located on his property and the botanically rich area of West Virginia in which he resides.

winifred lutz is widely known for her site-integrated installation sculpture, having created major installations and permanent public works in the United States and Europe. Her outdoor installations are known for their remarkable sensitivity to the site, for how they underscore the vegetative and social processes that determine the discrete history of a place.

**jim** *mackenzie* is president of Octoraro Native Plant Nursery in Kirkwood, Pennsylvania. Mr. MacKenzie is actively involved with the Pennsylvania Landscape and Nursery Association (PLNA), serving on the PLNA Board of Directors as Secretary/Treasurer and the Government Relations Committee. In 2003 Governor Ed Rendell appointed him to the Statewide Water Resources Committee where he presently serves as Vice-Chair.

ruthparnall, RLA, is a credentialed botanist and coprincipal of Learning by the Yard, a playground design and consulting firm based in Conway, Massachusetts. Ms. Parnall is a specialist in native landscape restoration and a founding member of the former Massachusetts Native Plants Committee. She has served her town since 1987 on conservation, open space, zoning, and master plan committees. A studio teacher and mentor to students at the Conway School of Landscape Design, she also writes, lectures, and leads workshops on native plants and ecological design.

**Virginia** sullivan is co-principal of Learning by the Yard, a playground design and consulting firm based in Conway, Massachusetts. Ms. Sullivan is an early childhood educator with advanced degrees in curriculum development and ecological landscape design. She has taught young children, trained teachers and parents in child development and landscape design, and run schools in both New England and California. She has served as an elected member of her local School Committee, and both founded and chaired a local education foundation.

edwardtoth is director of the Greenbelt Native Plant Center, a 13-acre nursery, greenhouse, bulk seed and seed bank facility owned and operated by the City of New York, Department of Parks and Recreation. Mr. Toth served for ten years as the Director of Landscape Management for Prospect Park in Brooklyn, New York. He has written several articles on ecological management of urban natural areas and in 1998 received a Merit Award from the American Society of Landscape Architects for his role in the Ravine Project in Prospect Park.

larryweaner founded Larry Weaner Landscape Associates in 1982, a firm that combines environmental science and horticulture. Mr. Weaner is active as a guest lecturer and instructor for numerous horticultural and environmental organizations throughout the United States and is a past Board Member and Environmental Committee Chair of the Association of Professional Landscape Designers. He also developed New Directions in the American Landscape (NDAL) in 1990, a conference series dedicated to the study of natural landscapes.

Morris Arboretum 100 E. Northwestern Avenue Philadelphia, PA 19118

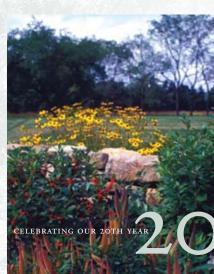
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# New Directions in the American Landscape

Landscape design is changing, and changing fast! As ecological design becomes common practice, designers will need to expand their scope of services, learn to design on a larger scale, and reassess their criteria for selecting and arranging plants. This conference will go beyond buzzwords like "green" and "sustainability," providing designers with a real world blueprint to thrive in this exciting new professional environment.

CEUs Available for Landscape Architects and Designers

### sponsored by

New Directions in the American Landscape (Developed by Larry Weaner)

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Connecticut College Arboretum

The Morris Arboretum of the University of Pennsylvania

### co-sponsored by

Arboretum Villanova and the PA/DE Chapter of the American Society of Landscape Architects

### location and dates

PA: Arboretum Villanova Villanova. PA

Day 1: Tuesday, January 13, 2009
Day 2: Wednesday, January 14, 2009

CT: Connecticut College New London, CT

Day 1: Thursday, January 15

Day 2: Friday, January 16

AGENDA

20TH ANNUAL SYMPOSIUM

REGISTRATION

# THE EXPANDED KNOWLEDGE BASE

PA: Tuesday, January 13, 2009 CT: Thursday, January 15, 2009

Registration and continental breakfast begin at 8:15 AM

We Can't Use What We Don't Know: Tapping into the Research (1 hour)

#### Jean Marie Hartman

Landscape practitioners must go outside of their traditional professional organizations to access valuable research on establishing native vegetation. Dr. Hartman will highlight her research at Rutgers University and discuss other organizations, periodicals, and websites where designers can tap into the most relevant information.

### Beyond the Garden Bed:

Operating in an Expanded Scale (2 hours)

### Ed Toth, Tim Dunne, Larry Weaner

Clients are looking for native alternatives to mowed lawn and invasive-choked woods and fields. In this presentation we will discuss alternative design strategies for areas that are too large to plant and manage with traditional landscape methods.

### Expanding the Plant Palette (1 hour)

#### **Peter Heus**

This presentation focuses on native plants with great landscape potential that are virtually unknown in horticulture. Mr. Heus will also discuss how designers can use these plants more effectively by examining the proliferation strategies that allow them to thrive without management in the wild.

### Specifying Plants: New Plants in New Packages (1 hour)

#### Jim MacKenzie, Mark Fiely, Dale Hendricks

The nursery and seed industry is just beginning to respond to the unique needs of native design. In this panel, three innovative producers discuss how designers can use and accurately specify these new plants and plant forms.

### No Child Left Inside: Lush Habitats for Children at School and at Home (1 hour)

### **Ruth Parnall and Virginia Sullivan**

Children's lack of connection to the natural world is a contemporary problem that landscape designers are uniquely positioned to address. Ms. Parnall and Ms. Sullivan will show how public schools, parks, playgrounds, and residential properties can provide the lush, natural environments shown to nurture children's healthy development.

NDAL 20th Anniversary Celebration

### THE ARTISTIC OVERLAY

PA: Wednesday, January 14, 2009 CT: Friday, January 16, 2009

Registration and continental breakfast begin at 8:15 AM

## The Ecology of William Robinson's Wild Garden (1. 5 hours)

### **Rick Darke**

daytwe

In an age when formality reigned supreme, William Robinson called upon gardeners to bring a bit of real wildness into their designed landscapes. Robinson's concept of "The Wild Garden" is even more relevant today than when he first published it in 1870. Rick Darke will review Robinson's arguments and ethics and will illustrate why they are authentically ecological and eminently sustainable.

## Ecological Design and the Refined Landscape (1.25 hours)

#### Jean Marie Hartman

Do ecologically oriented landscapes need to be "wild" in appearance? Landscape architect Dr. Jean Marie Hartman will illustrate how to introduce refinement, formality, and structure into the landscape while maximizing ecological value.

## Client Communications: Aligning Expectations with Reality (1.25 hours)

### Panel: Winifred Lutz, Rick Darke, Larry Weaner

Communicating our vision in an exciting yet realistic manner can be challenging and crucial for the success of the project. Our panel will discuss specific communication techniques including verbal approaches, clarifying documents, and innovative media.

## Ecological Ghosts: Hidden Landscapes Revealed (1 hour)

### Winifred Lutz

Ms. Lutz will discuss how extensive site analysis informs her site-based art work and planting design. She will review her landscapes at the Center for Disease Control in Atlanta, Independence Historic Park in Philadelphia, and the Mattress Factory Garden in Pittsburgh. Within this work, plant communities, geology, hydrology and an historic factory fire all served to express the hidden ecological and historic attributes of the sites.

### Nature and Garden: Through the Photographer's Eye (1 hour)

### Karen Bussolini

Why is one landscape visually compelling, while another, sometimes just steps away, is nothing special? Renowned photographer Karen Bussolini will show designers how to recreate, in the garden, the subtle and often unnoticed characteristics that define a compelling natural scene.

### A Productive Twenty Years

With a distinguished group of speakers and an amateurish brochure, the first NDAL program took place in 1990. While the brochure quickly changed, the guiding principal of *substance* over *superficiality* has remained constant. Representing a wide range of fields, our presenters have offered information rarely found in traditional landscape programs. We are equally proud of the extraordinarily high level of expertise of our attendees, many of whom have participated in multiple programs over the past 20 years. To all of the presenters and attendees who have contributed to the increasing sophistication of our programs; thanks. To those who may plan to attend for the first time; welcome.

"As usual, a very inspiring and invigorating conference."

"This conference is the most fun I have earning my CEU credits for L.A."

"Thank you – an amazing feat."

-past symposium attendees



### Fee Per Person

\$295 includes continental breakfast, lunch and breaks

### Student Rate

\$165 includes continental breakfast, lunch and breaks
(Students must enclose copy of student ID with registration and present ID at conference)

Map and symposium schedule will be sent with confirmation. Registration will be refunded only when notification is received no later than 7 working days prior to event.

### For More Information:

**PA:** (215) 247-5777 Ext. 156, Fax: (215) 247-7862 jlm@exchange.upenn.edu

CT: (860) 439-5020, Fax: (860) 439-5482, arbo@conncoll.edu

### Hotel Accommodations

Exp. date: \_

AMOUNT ENCLOSED \$

**PA:** Hampton Inn, Plymouth Meeting (800) HAMPTON Mention Landscape Symposium

CT: Holiday Inn of New London (860) 442-0631 Mention Landscape Symposium

### Make checks payable and fax or mail registration forms to

PA: Morris Arboretum, Education Department 100 E. Northwestern Avenue Philadelphia, PA 19118

CT: The Connecticut College Arboretum Box 5201 - Connecticut College 270 Mohegan Avenue New London, CT 06320-4196

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